Ubuntu 2024

Sponsorship

Prospectus

ABOUT THE CONFERENCE

Ubuntu 2024 is a joint conference between The Network: Towards Unity for Health (TUFH) and Rural WONCA (The Working Party on Rural Practice). It's bringing together the TUFH 2024 Annual Conference for TUFH, which is celebrating its 45th anniversary in 2024, and the 20th WONCA World Rural Health Conference!

This conference is being co-hosted by 5 partners in Cape Town, South Africa: University of the Western Cape; University of Cape Town; Stellenbosch University; Cape Peninsula University of Technology, and the Department of Health and Wellness – Western Cape Government.

This joint conference has been named Ubuntu 2024; referring to the meaning of Ubuntu "I am, because you are".

Ubuntu 2024 will be a fully hybrid conference. We strongly recommend attending in person, but for those unable to travel, we will provide the opportunity for virtual participation.

Learn all about the conference: https://ubuntu2024.com

TUFH PHILOSOPHY

TUFH is based on relationships between organizations, people, and those collaborating around common interests. These relationships are not static, but rather grow and develop from new members and future generations. TUFH is not an insular organization, but an ever evolving and inclusive network that embraces other organizations that strive to create educational practices, community health approaches, and partner on research to develop the evidence for what works. TUFH aspires to serve as a catalyst to promote positive change in local systems and actors. TUFH's model addresses problems by looking for what is working and why. This accelerates the process of positive change by occupying people with doing rather than dwelling on why it can't be done.

For more information, please see the website:https://thenetworktufh.org/

Rural WONCA PHILOSOPHY

The WONCA Working Party on Rural Practice (RuralWONCA) is an active network of rural family doctors and rural academics from each of the world's regions: Europe, Asia, Africa, North America, South America, Australasia/Pacific.
Our vision is health for all rural people around the world.

For more information, please see the website
https://ruralwonca.org/

The aim the conference is to bring together international participants from different health and educational sectors to network, learn and teach. During the scientific sessions (Workshops, Oral Presentations, Ubuntu Talks, Free Paper Sessions, Documentaries, etc.) participants learn about a vast array of topics, with a particular focus on Rural. At the conference there are always keynote speakers that capture the important messages related to the conference themes. During the conference on the move participants will go out into communities and see projects and organizations do the work and learn about in first hand. Multiple networking opportunities provide ample options to extend everyone's professional network.

Why Attend?
- Ubuntu 2024 will be an international, intersectoral, and intergenerational in-person and virtual conference.
- Bringing together academic organisations and global rural health providers into a single event.
- Engage in our **Keynote Sessions**, the **John MacCleod oration**, TUFH Documentaries, TUFH Talks, Workshops, and Oral Presentations. Learn with each other.
- Present your own work to an international audience. **Submit your abstract NOW.**
- Source potential collaborations at networking events.
- Participate in our Networking Sessions on specific topics—and explore new professional relationships.
- Attend practical and advocacy sessions with a strong rural focus.
- Collaborate on the Ubuntu 2024 Declaration.

- Explore with a FULL day Conference on the Move where you will visit and interact with local communities or health organizations (transportation and lunch included).
- Relax and network at our Opening and Closing Ceremonies and Reception, Networking Reception, and Student Gathering (drinks and canapées included).
- Immerse yourself in local culture at the Cultural Dinner (transportation and dinner included).
- Enjoy wellness breaks throughout the conference to keep you active and energized with lovely snacks and drinks (included).
- Receive a warm welcome each morning from our local partners.
- Enjoy mouthwatering lunches (included).
- **Stay at the Waterfront** where you can book accommodation and enjoy the <u>tourist hot spot</u> of Cape Town with plenty of **tourist activities** to do and see. Transportation from the Protea Hotel to the conference venue is included.
- Receive a wonderful conference bag with items from our co-hosts.

ABOUT THE VENUE

Ubuntu 2024 will take place on the main campus of The University of the Western Cape (UWC) in Cape Town, South Africa. UWC is an esteemed public research institution located in Bellville, in close proximity to Cape Town, South Africa. The establishment of the university occurred in 1959 under the auspices of the South African government, with the explicit intention of serving as an institution only catering to individuals classified as Coloured. In addition to the aforementioned institution, Cape Town is home to several more institutions, namely the University of Cape Town, the Cape Peninsula University of Technology, and Stellenbosch University. UWC has maintained its status as an integrated and multiracial institution since even prior to the conclusion of apartheid in South Africa in 1994.

UWC - School of Public Health

The Public Health Programme was established in 1993 with the explicit mandate to support the establishment of a new health system in a new, democratic South Africa. Since its inception, under the leadership of founding director, Prof David Sanders, it has strengthened public health and primary health care education and research. Our mission has always been to empower the health services by nurturing their capacity and expertise.

Since its inception, the SOPH evolved into a pioneering force in the field of public health, exerting significant national influence and extending its impact throughout the continent. Our vision is to improve the general health and wellbeing of people living in developing nations, particularly in Africa. We strive to create sustainable and health-promoting environments that provide equal access to essential services that are grounded on social justice and human rights.

At the core of our existence lies the objective of equipping policy makers and implementers with the essential knowledge and skills in the principles and practice of public health.

Situated at the heart of the University of the Western Cape's main campus in Bellville, the SOPH resides within the Faculty of Community and Health Sciences. This faculty encompasses various departments, including Occupational Therapy, Physiotherapy, Social Work, Natural Medicine, Human Ecology, Dietetics, Sport, Recreation, and Exercise Science.

SPONSORS

Participation in the Ubuntu Conference as a sponsor/exhibitioner is through the provision of financial support sponsorship or the provision of services, i.e., covering the costs of services such as catering or transport.

There are 4 types of sponsorship available, that each have benefits assigned, please see the table on next page. The organizing committee is always open to discussing more personalised sponsorship packages, so feel free to reach out.

Sponsors can pay in USD or ZAR.
The majority of the sponsorship will go to a fund to help sponsor individuals to attend Ubuntu 2024!

If you wish to set a meeting to discuss sponsorship or to become a sponsor at the Ubuntu 2024 Conference, please contact Aricia De Kempeneer, TUFH Operations and Programming Director at secretariat@thenetworktufh.org

	Platinum Sponsor $15,000.00 USD R 300,000.00 ZAR	Gold Sponsor $10,000.00 USD R 200,000.00 ZAR	Silver Sponsor $5,000.00 USD R 100,000.00 ZAR	Bronze Sponsor $2,500.00 USD R 50,000.00 ZAR
Recognition as a prominent sponsor of the event	√			
Opportunity to address delegates at the Conference Opening Ceremony – 1-minute speech	√			
Corporate Banner displayed in main auditorium throughout the conference	√			
Opportunity to be featured in the Ubuntu Podcasts leading up to the conference	√	√		
Corporate Banner displayed in registration/networking space throughout the conference	√	√		
Opportunity to send one promotional e-mail to the TUFH Network	√	√		
Opportunity to be featured in WONCA and Rural WONCA mailing list	√	√		
Description in Mobile App + Interaction with conference delegates on Mobile App	√	√	√	
Option to host an exhibit table during the Ubuntu 2024 Conference in Cape Town, South Africa (10 -13 September, 2024)	√	√	√	
Placement of ecological promotional item in conference bags (no paper)	√	√	√	
Dedicated mention on social media prior to the event	√	√	√	√
Acknowledgement during opening remarks	√	√	√	√
Organization Name, logo, and URL in Mobile App	√	√	√	√
Acknowledgment in the conference website: Organization Name, logo, and URL	√	√	√	√
Complimentary conference registrations	4	3	2	1