



Ubuntu 2024 Workshop

Title:

Empowerment Through Equitable Engagement: Fostering Ethical Community Partnerships for Societal Impact

Facilitators:



Prof Priscilla Daniels

Director: Community Engagement Unit (CEU)

Coordinator: Scholarship of Engagement for Societal Impact (SoE-SI) Pilot Project

University of the Western Cape, S.A.



Dr Cornel Hart

Coordinator: Community Development Programme

Monitoring & Evaluation Coordinator: SoE-SI Pilot

University of the Western Cape, S.A.

Synopsis

This 2-hour workshop will explore the crucial role of strategic partnerships in enhancing community health locally and globally, emphasizing the strength found in collaboration. Participants will gain practical strategies for partnership building, stakeholder identification, and maintaining ethical considerations in collaborative efforts. This workshop is vital for anyone looking to make a tangible impact in community wellness through integrative practical strategies for partnership building, stakeholder identification, and maintaining ethical considerations in collaborative efforts.

Workshop Objectives:

1. Understand the importance and impact of effective partnership building in community well being initiatives.

2. Learn to apply the P.E.S.T.L.E analysis for stakeholder identification and partnership development.
3. Identify relationships, using Venn Diagram mapping, between stakeholder groups, and their roles in community interventions.
4. Navigate the ethics of partnership building to ensure respectful, equitable, and productive collaborations.

Learning Outcomes

- Identify, initiate, and nurture strategic partnerships (*Strategic Partnership Skills*).
- Apply P.E.S.T.L.E (political, economic, social, technological, environmental, and legal) analysis and the Venn Diagram for Stakeholder Mapping (*Analytical Tools Proficiency*).
- Navigate ethical considerations in partnerships, including transparency, equity, and respect for local context (*Ethical Collaboration Framework*).

Workshop Outline

Time	Activities
5 minutes	Welcome comments Ubuntu 2024 Moderator
15 minutes	<u>Introduction</u> <ul style="list-style-type: none"> Quick icebreaker activity: "Two truths and a lie" – with a focus on professional experiences to foster a sense of community. Brief overview of the workshop content and objectives.
<u>(25 minutes):</u> <ul style="list-style-type: none"> 15 minutes 10 minutes 	<u>Part 1: Strategies for Partnership Building</u> <ul style="list-style-type: none"> Short presentation (15 minutes): Key strategies for building effective partnerships, including communication, shared goals, and mutual benefits. Activity (10 minutes): Small group discussions on a case study of successful partnership building. Each group will analyze the case study and identify the strategies used.
<u>(25 minutes):</u> <ul style="list-style-type: none"> 10 minutes 15 minutes 	<u>Part 2: P.E.S.T.L.E Analysis</u> <ul style="list-style-type: none"> Interactive Presentation (10 minutes): Introduction to P.E.S.T.L.E (political, economic, social, technological, environmental, and legal) analysis and its relevance to community engagement and participatory community intervention planning and implementation. Group Work (15 minutes): Participants conduct a mini P.E.S.T.L.E analysis on a given scenario related to community health, focusing on identifying potential partners.
<u>(20 minutes):</u>	<u>Part 3: Venn Diagram: Stakeholder Mapping</u>

<ul style="list-style-type: none"> • 20 minutes 	<ul style="list-style-type: none"> • Guided Activity: Using the Venn Diagram (Stakeholder Mapping) tool, groups will identify stakeholder relations and importance in a hypothetical project aimed at improving community well-being. Focus will be on verifying and integrating the P.E.S.T.L.E analysis results for the purpose of developing sustainable partnerships, incorporating the key futures and impact of successful community engagement partnerships.
<p><u>(20 minutes):</u></p> <ul style="list-style-type: none"> • 10 minutes • 10 minutes 	<p><u>Part 4: Ethics in Partnership Building</u></p> <ul style="list-style-type: none"> • Discussion: Facilitator-led discussion on ethical considerations in partnership building, including respect, equity, and transparency. • Role-Play Activity: In pairs, participants will role-play a scenario where they must negotiate a partnership while addressing ethical dilemmas.
<p><u>(15 minutes):</u></p>	<p><u>Conclusion and Wrap-Up (15 minutes)</u></p> <ul style="list-style-type: none"> • Groups share insights and learning points from the activities. • Recap of the workshop's key takeaways. • Q&A session.
5 minutes	Closing comments Ubuntu 2024 Moderator