



## Ubuntu 2024 Workshop

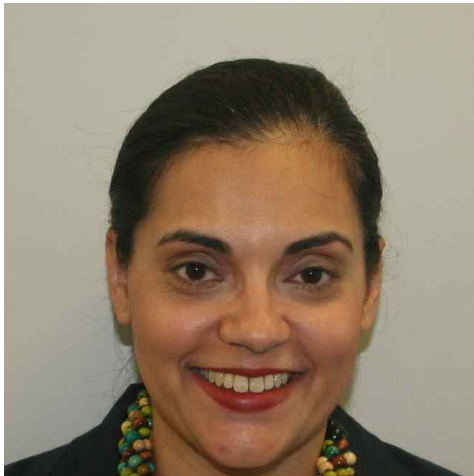
### Title:

Building Bridges: Cultivating Trust for Effective Community Engagement in Health Research

### Facilitator:

Rabia Khan

I am an epidemiologist with over 20 years of experience. I am currently doing my PhD at the University of New South Wales in Australia exploring the role of trust during the COVID-19 pandemic. I am also a board member of TUFH.



### Synopsis

Community engagement is essential for ensuring the relevance, effectiveness, and sustainability of health research initiatives. Central to successful community engagement is the establishment and maintenance of trust between researchers and community stakeholders. In this interactive workshop, participants will explore the critical role of trust in fostering meaningful collaborations and partnerships in health research. Drawing on real-world examples and best practices, attendees will gain practical insights into strategies for building and maintaining trust with communities.

## Learning Outcomes

At the end of the workshop participants will be able to:

- Understand why trust is essential for effective community engagement in health research, including its impact on participation, cooperation, and the quality of research outcomes.
- Identify a range of strategies and approaches for building trust with communities, including methods for effective communication, transparency, and cultural sensitivity.
- Identify common challenges and barriers to building trust in community engagement efforts, and learn how to navigate issues such as power imbalances, historical mistrust, and differing priorities.

By the end of the workshop, participants will leave with a comprehensive understanding of the importance of trust in community engagement for health research and a toolkit of practical strategies for building and maintaining trust with communities, both locally and globally.

## Workshop Outline

Time	Activities
5 minutes	Welcome comments Ubuntu 2024 Moderator
5 minutes	Welcome remarks & introduction to workshop by facilitator
10 minutes	Importance of Trust in Community Engagement <ul style="list-style-type: none"><li>- Values clarification and destruction activity</li></ul>
10 minutes	Strategies for building trust <ul style="list-style-type: none"><li>- Web of connections activity</li></ul>
10 minutes	Identifying barriers to trust <ul style="list-style-type: none"><li>- Building a barrier course activity</li></ul>
10 minutes	Wrap up
5 minutes	Closing comments Ubuntu 2024 Moderator